

## COUNTY COMMISSION

BALDWIN COUNTY  
312 Courthouse Square, Suite 12  
BAY MINETTE, ALABAMA 36507  
(251) 937-0264  
Fax (251) 580-2500  
www.baldwincountyal.gov

MEMBERS  
DISTRICT 1. JAMES E. BALL  
2. JOE DAVIS, III  
3. BILLIE JO UNDERWOOD  
4. CHARLES F. GRUBER

August 18, 2020

**Via Email Only - april@gulfcoastmedia.com**

Ms. April Wallace  
Gulf Coast Newspapers

**RE: Annual Advertising Contract with Gulf Coast Newspapers for Fiscal Year  
2020-2021**

Dear Ms. Wallace:

The Baldwin County Commission, during its regularly scheduled meeting held on August 18, 2020, approved the annual *Advertising Contract* between the Gulf Coast Newspapers and the Baldwin County Commission for display and legal advertising rates for all departments of the Baldwin County Commission as follows:

Legal Advertising Display Rates

Based on \$11.75 pci (per column inch) rate for all papers

Legal Advertising Per Word Rates

\$.34 (cents) per word

The *Contract* will be effective and commence September 3, 2020, for a term of one-year, expiring September 3, 2021.

Enclosed is a **fully executed copy** of the *Contract* for your file.

If you have any questions or need further assistance, please do not hesitate to contact me at (251) 972-8515 or Anu Gary, Administrative Services Manager at (251) 580-2564.

Sincerely,

BILLIE JO UNDERWOOD, Chairman  
Baldwin County Commission

BJU/me Item BA1

cc: Anu Gary  
Wayne Dyess

ENCLOSURE(S)

**GULF COAST MEDIA**

A DIVISION OF OPC NEWS, LLC

THE COURIER • THE ISLANDER  
THE ONLOOKER

THE BALDWIN TIMES  
1-251-943-2151

901 N McKenzie St  
Foley, AL 36535

**APRIL PERRY**  
LEGAL ADVERTISING

CONTRACT:

Date: August 6, 2020  
From: Gulf Coast Media  
901 North McKenzie Street, Foley, AL 36535

To: Baldwin County Commission  
Re: Legal Advertising Rates for the Baldwin County Commission:  
Legal advertising rates in Gulf Coast Media's four community newspapers of general circulation in Baldwin County for the Baldwin County Commission and its various departments are as follows:

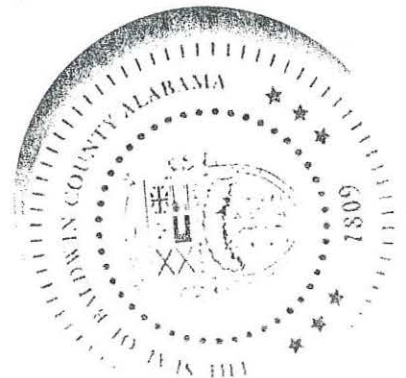
Wednesday Publications:  
The Courier, The Islander and The Onlooker  
Friday Publication  
The Baldwin Times

Legal Advertising Display Rates:  
\$11.75 per column inch for all newspapers

Legal Advertising Per Word Rates:  
\$.34 (cents) per word.  
These rates shall be in effect for one year starting September 3, 2020

Acknowledge and Agree:

Baldwin County Commission Billie Jo Underwood  
Date: August 18, 2020  
Gulf Coast Media Parks Rogers  
Date: Aug 5, 2020



PHONE (251) 345-6805  
FAX (251) 943-3441  
EMAIL:  
APRIL@GULFCOASTMEDIA.COM

August 6, 2020

Baldwin County Commission: Umbrella for discount rates with Gulf Coast Media.

Administration Department  
Accounting Department  
Animal Control  
Archives

Baldwin County Board of Education: Account #989929  
Baldwin County Board of Registrars: Account #990994  
Baldwin County Legislative: Account #984066  
Baldwin County DHR: Account #985921  
BRATS: Account #998528  
Budget/Purchasing Department  
Building Inspection Department  
Building Maintenance

CIS Department  
Coastal Area Program/Building Department: Account #983389  
Council on Aging  
Coroner's Office

Emergency Management Agency

Highway Department: Account #983493

Juvenile Detention Center

Metropolitan Planning Organization

Parks  
Planning and Zoning Department: Account #983695  
Personnel Department  
Probate Office: Account #983775

Revenue Commission: Account #984131 Regular legals; Account #987971 Voters List

Sheriff's Office: Account #983843  
Solid Waste Department

DISPLAY RATE: \$11.75 PER COLUMN INCH  
Baldwin County Rates: (Code is AC)

New Rate:

1 run: \$0.34 per word  
2 runs: \$0.66 per word  
3 runs: \$0.98 per word  
4 runs: \$1.30 per word  
5 runs: \$1.62 per word  
6 runs: \$1.94 per word