



COUNTY COMMISSION

BALDWIN COUNTY
312 Courthouse Square, Suite 12
BAY MINETTE, ALABAMA 36507
(251) 937-0264
Fax (251) 580-2500
www.baldwincountyal.gov

MEMBERS
DISTRICT 1. FRANK BURT, JR.
2. CHRIS ELLIOTT
3. J. TUCKER DORSEY
4. CHARLES F. GRUBER

August 2, 2016

Via Email Only

Ms. Jeniece Bouzan (jeniece@gulfcoastmedia.com)
Ms. April Wallace (april@gulfcoastmedia.com)
Gulf Coast Media
901 North McKenzie Street
Foley, Alabama 36535

RE: Annual Advertising Contract with Gulf Coast Newspapers for 2016-2017

Dear Ms. Bouzan and Ms. Wallace:

The Baldwin County Commission, during its regularly scheduled meeting held on August 2, 2016, approved the annual *Contract* between the Commission and the Gulf Coast Newspapers for display and legal advertising rates for all departments of the Baldwin County Commission as follows:

Legal Advertising Display Rates
Based on \$10.00 pci (per column inch) rate for all papers
Legal Advertising Per Word Rates
\$.26 per word with each additional run date same ad: \$.24 per word

The *Contract* will be effective and commence on September 3, 2016, for a term of one year, expiring on September 3, 2017.

Please find enclosed a **fully executed copy** of the *Contract* for your file.

If you have any questions or need further assistance, please do not hesitate to contact me at (251) 972-8502 or Anu Gary, Records Manager, at (251) 580-2564.

Sincerely,

TUCKER DORSEY, Chairman
Baldwin County Commission

TD/met Item BA2

ENCLOSURE

CONTRACT:

Date: June 29, 2016

From: Gulf Coast Media

901 N. McKenzie Street, Foley, AL 36535

To: Baldwin County Commission

RE: Legal Advertising Rates for the Baldwin County Commission

Legal Advertising Rates in Gulf Coast Media's {4} community newspapers of general circulation in Baldwin County for the Baldwin County Commission and its various departments are as follows:

Wednesday Publications:

The Courier, The Islander, & The Onlooker

Friday Publication:

The Baldwin Times

Legal advertising Display Rates:

Based on \$10.00 pci rate for all papers

Legal Advertising Per Word Rates:

\$.26 (cents)/word-each additional run date same ad...\$.24/word

These rates will be in effect one year from September 3, 2016.

Acknowledge and Agree:

Baldwin County Commission

Date: August 2, 2016

Tucker Dorsey,
Chairman

Gulf Coast Media

Date:

6/29/16

